

JUNE 1, 2023

MEDIA DAY

GRAND OPENING

CELEBRATION



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LEAVENWORTH ADVENTURE PARK BOASTS WASHINGTON STATE'S FIRST ALPINE COASTER

LEAVENWORTH, WA – May 16, 2023 — Boasting Washington State's first Alpine Coaster, the Leavenworth Adventure Park is set to celebrate its Grand Opening on June 1, 2023. The park is set on a gorgeous mountain at the entrance to the Tumwater Canyon, just a short walk from Leavenworth's downtown.

Dave Moffett is the Leavenworth Adventure Park lead developer. Moffett ran his family business for many years, the ski resorts at Snoqualmie Pass, and has taken an active leadership role with many businesses and non-profits.

"Bringing joy and fun to kids of all ages in a safe and friendly environment is the mission of our park. With more than 3 million visitors per year, the Bavarian town of Leavenworth is the perfect place to be. We have worked almost exclusively with local experts to build the park, while taking care of the environment. We look forward to giving back to the community," says Moffett.

In advance of the Grand Opening, the Leavenworth Adventure Park is hosting a digital "First Rider" Fundraising Auction. Twenty-eight winners will get the chance to be the first official riders on the alpine coaster. All auction proceeds are being donated to the Associated Student Body (ASB) of Cascade High School in Leavenworth. The ASB provides funding for athletics and clubs for students.

Co-Park Developer, General Manager, and long-time coaster enthusiast, John Sutherland reports:

"Kids of all ages will enjoy our park's mascot, Super Lou! While on a visit to Leavenworth Washington, Ludwig the iconic Bavarian lion fell in love with the majestic beauty and took to the hills in hermitage. Raised by intrepid cougars of the Cascades, Lou established a fondness for adventure. He settled atop the town's perch and his generous spirit guided him to construct a park where he could share his passion for play with the people of the region he loves."

Super Lou's **Tumwater Twister Alpine Coaster** gives riders the flexibility to create their own experience; use the brakes on the sled to enjoy a scenic tour and gorgeous views of Tumwater Canyon, Icicle Ridge,

the Wenatchee River rapids, and the town of Leavenworth OR cruise at full speed of up to 27 mph for a fast, thrilling ride along the track's three helix circles, drops and curves. Each German-engineered sled holds 1-2 people and contains numerous safety features including tamper-proof lockable safety belts, among others. Riders will love viewing the action photo taken of them during the ride.

"What makes this coaster so thrilling is definitely the three 360-degree helix circle turns and the incredible views! People from all over are going to brag about this exciting ride!" exclaims Moffett.

Built on the side of the Guest Service Building, the 27' **Alpine Ascent Climbing Wall** has 4 lanes and 2 routes per lane. Climbers can choose the Easy, Intermediate, Advanced or Most Challenging route. Each climber wears a harness and is attached to an auto belay cable system that allows for safety both up and down the route.

The **Bavarian Bungee Bounce Trampoline** allows jumpers to flip and fly up to 20 feet in the air! With four trampoline stations, jumpers wear a safety harness that is attached by two cables. Jumpers are always treated to the best bounce possible with real bungee cords adjusted to their weight.

Kids will love panning for up to 20 gemstones and treasures at the park's **Gems of The Enchantments**Mining Sluice. This fun teach-and-learn activity includes a take-home bag and descriptive info on the stones. Guests can purchase a bag of rough at the Guest Service Center and have fun seeing what stones and gems they find.

Reservations are highly recommended for all attractions at the park and waivers must be signed electronically. The park is anchored by an 8,500 square foot Guest Service Center which features a Bavarian mural and provides a viewing area, outdoor seating, party space, food and drinks, and a gift shop. The large property provides outdoor space for guests and room for more attractions in the future. The park opens June 1 on a limited schedule (Thursday-Monday, noon-5pm) and 7 days per week (10am-7pm) from July 1-September 4. The park will be open year-round and will operate rain, snow, or shine. Check the website for current operating days and hours. Paid hourly parking is available at the park. An event space is open for parties and groups. Rides on the coaster are \$20 for one ride or \$48 for three rides. Discounted tickets are available for youth (7-12) and child (3-6) tickets. It is \$12 for everyone to do the Climbing Wall or Bungee Trampoline and a bag of rough is \$8 for the Mining Sluice. All-inclusive packages that include all attractions are available and will save guests up to 15%. Making reservations, which are highly encouraged, and buying tickets on-line will save guests up to 12%.

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To obtain a complete digital media kit including images, logos, video links, fact sheet, park details, and more, please contact Kathy Moffett McDonald at kathy@leavenworthadventurepark.com.

RSVP FOR MEDIA DAY & GRAND OPENING CELEBRATION: Join us on Thursday, June 1, from 1:00-3:30pm for an exclusive Media Day. Have a tour of the park, ride the coaster and try out all the attractions. You may schedule an individual interview. You must RSVP for this event and space is limited! Special hotel rates are available. Our Ribbon Cutting and Grand Opening Celebration will follow at 3:30pm.

WEBSITE & SOCIAL MEDIA

- www.leavenworthadventurepark.com
- Facebook: (20+) Leavenworth Adventure Park | Facebook
- Instagram: <u>Leavenworth Adventure Park (@leavenworthadventurepark) | Instagram</u>
- YouTube: <u>Leavenworth Adventure Park YouTube</u>
- Vimeo: <u>Leavenworth Adventure Park (vimeo.com)</u>
- LinkedIn: https://www.linkedin.com/company/leavenworth-adventure-park/





